

# Circles *of* Life



Two bold pieces of art enliven the living room. Though it's risky to create two focal points, the pieces don't overpower each other because their shapes and colors tie into different aspects of the room.

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WHEN A DESIGNER PORES OVER EVERY DETAIL, IT MAKES A WELL-CRAFTED SPACE FOR A FAMILY'S DAY-TO-DAY LIFE.

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Photography  
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he best design helps you feel at peace,

and that satisfaction comes from carefully meditated spaces. Jennifer Jones of Niche Interiors creates pristine yet comfortable designs, and her hard work is rewarded by aesthetic ease.



The homeowners bought the dining table in Paris on their honeymoon and were desperate for it to fit in their new place. "We thought it was such a unique table and it actually was the perfect size, which rarely happens when clients move," Jennifer says.

### The Hard Work of Perfection

A designer's job is to create the perfect setting for daily life. Jennifer's clients "wanted a lot of comfortable seating and a place to play board games" in the media room. "That's why there's a large sectional and a really huge coffee table with storage underneath," she says. While caring for basic needs, she takes an extra step to help the aesthetic match the function. Her design enhances the fun with vibrancy, while the circle motif keeps the energy in motion.



The "morano glass chandelier added a traditional element to that room that I think really worked well," Jennifer says. The combination of traditional fixtures and contemporary architecture creates the perfect balance.



Incorporate your color scheme throughout multiple rooms to tie everything together. Throughout the house you'll see "punches" of the same colors, such as the rusty red tone in the living room drapes and the dining chairs.

The master bedroom's aesthetic also pairs with the room's purpose; the color scheme is calm and inviting. Creating such harmony takes hours of careful study. "We rely on thousands of options from the design center," Jennifer says. "We'll go out with a general color palette in mind and come back to the office and pore through hundreds of fabrics." The bedding fabric was carefully selected to complement the pillows and headboard. She integrates each of the "foundational pieces," such as wallpaper, rug and bed ensemble so that each element feels at home.

#### Taking Advantage of Custom Art

When seeking perfection, it only makes sense to retrofit the room. Custom pieces help you get the space just right. In the living room, Jennifer needed a unique piece of art in order to offset the asymmetrical mantel. The wall sculpture "balances out the mantel and also references the metal in the chandelier," she explains. "The round shape ties in nicely and doesn't compete with the bold artwork on the other wall."

Custom work allows you more options, such as eco-friendly materials that you might not get elsewhere. She uses fabrics that are chemical-free. "People spend 90% of their time indoors, so those chemicals can build up in the air, and it's really bad for [your] health," she says. If you have the option of custom and chemical-free, "there's no downside."

#### Let Simplicity Rule

The key to effective design is simplicity. Since Jennifer works with the client's style to make the home a unique fit, she explains that, "the one thing we bring to every project is restraint." Your style is best showcased when the arrangement has enough space to create genuine impact. This approach comes directly from her roots in graphic design. "All of our projects are very well-edited," she says. "Everything is clean."

One way to implement simplicity is to limit your color palette. "You want to pick two to three colors typically, and then within those colors pull your patterns from that so it never looks too crazy," she explains. While many colors may look lovely in two-dimensional art, the complexity multiplies when you're working within a room. Together, intentionality and restraint create a satisfying aesthetic—your hard-earned perfection.

See Sources, page 126.

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## GRAPHIC DESIGN

JENNIFER'S TIPS FOR EXTRACTING A PATTERN'S FULL POTENTIAL.

- **FIND YOUR STYLE.** Consider the mood that you're creating, whether it's organic bohemian or graphic mod. "In the master we used a trellis pattern that's printed on metallic backing so it has a glam feel to it," Jennifer says.

- **COLLECT TEXTILES.** Use patterns in printed fabrics, tufted rugs and embroidery. A variety of materials can communicate your style by enhancing both tactile and visual elements.

- **DECIDE ON SCALE.** Small designs are textural; "they blend in more harmoniously with the interior," Jennifer explains. Large patterns become bold focal points that "scream for attention the minute you walk in a room."

- **MIX SIZES.** Instead of sticking with one scale, collect various sizes to avoid monotony. Integrate block colors with small and medium prints, leaving large-scale patterns as focal points.

From sofa, to table and artwork, the circle motif gives the room a fun, energetic vibe.

"THEY HAVE TEENAGERS," JENNIFER EXPLAINS. "SO THEY REALLY WANTED A NICE PLACE FOR THE WHOLE FAMILY TO HANG OUT AND LOUNGE."

